



**SUNSHINE EXIM<sup>TM</sup>**



***Bakuchiol***

***BKL-A29***



# BAKUCHIOL: THE NATURAL RETINOL ALTERNATIVE

- A gentle approach to youthful skin
- Speeds up skin cell regeneration
- Suitable for all skin types
- Keeps the skin hydrated
- Gentle and itch free



## WHAT IS BAKUCHIOL?

A PLANT BASED POWER HOUSE



Suitable For All  
Skin Types



Mimics The Effect Of  
Retinol Without  
Irritation

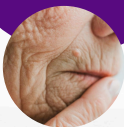


Derived Naturally  
From Psoralea  
Corylifolia Plant

## WHY BAKUCHIOL?

UNVEILING YOUTHFUL RADIANCE

REDUCES  
APPEARANCE OF  
FINELINES &  
WRINKLES



IMPROVES  
SKIN TEXTURE  
& TONE



MINIMISE  
PORES



HELPS WITH ACNE &  
HYPERPIGMENTATION



# HOW IS BAKUCHIOL DIFFERENT FROM RETINOL?

RENTINOL	BAKUCHIOL
Chemical compound that is synthesized from the breakdown of beta-carotene	Derived naturally from the Babchi Plant
Known to cause skin problems which cannot help build and maintain a renewed and youthful complexion	Doesn't sacrifice the skin's health yet still offers the benefits of reducing signs of ageing
Recommended only for night application	Can be used in day or night
Can cause skin irritation, not suitable for sensitive skin	Non-irritating and suitable for sensitive skin
Can cause dryness to the skin	Bakuchiol helps improve the barrier function and reduces trans epidermal water loss (TEWL) resulting in more hydrated & glowing skin

It does not increase photosensitivity, so it can be used during the day.

**Bakuchiol  
Works  
24/7**

A potent molecule with advanced functionality to promote youthful looking skin .

Deeply penetrates the skin to help lessen the appearance of dark spots or areas of hyperpigmentation.

# BAKUCHIOL BY SUNSHINE EXIM

## BKL-A29

BAKUCHIOL by Sunshine Exim is made using high quality **NATURAL PSORALEA CORYLIFOLIA** seeds which is carefully sourced and processed to ensure maximum effectiveness and safety

Team of experienced scientist and researchers to ensure our products meet the highest standards of quality and safety

Strong commitment towards sustainability. We source our ingredients responsibly & ethically

Sustainable procurement process of Babchi seed (**PSORALEA CORYLIFOLIA**), the source of BAKUCHIOL, for the past 15+ years

### What Makes Our

# Bakuchiol

## Standout

(A Complete Green Process)

Solvent free extarcation process

**99.9% Pure** Bakuchiol  
No dilution  
No unnecessary additives

Superior Quality Standards  
Manufactured under **ISO 9001, GMP, COSMOS, and ECOCERT** certifications.

**Sustainable & Ethical Production** – We prioritize eco-friendly processes and ethical sourcing.

No mixing  
No palm-oil  
**0% solvent**  
Plant-derived  
Ethically sources





# ***SUNSHINE EXIM***

SUNSHINE EXIM IS A LEADING MANUFACTURING COMPANY SPECIALIZING IN HIGH-QUALITY NATURAL INGREDIENTS AND COSMETIC ACTIVES.

THE COMPANY REMAINS DEDICATED TO CRAFTING PREMIUM BAKUCHI OIL, SETTING NEW STANDARDS IN SUSTAINABLE AND INNOVATIVE SKINCARE SOLUTIONS.

## **OUR CORE VALUES**

### **Quality**

Ensuring top-tier manufacturing standards with ISO 9001, GMP, COSMOS, and ECOCERT certifications.

### **Sustainability**

Commitment to eco-friendly sourcing, ethical business practices, and responsible manufacturing

### **Innovation**

Investing in R&D and advanced technology to produce cutting-edge skincare ingredients.

### **Integrity**

Upholding transparency, ethical partnerships, and fair trade practices.

# MARKET TRENDS & FUTURE OF BAKUCHIOL

Sustainable & Ethical

Eco-friendly sourcing and production

Growing Popularity

Increasing demand in clean beauty and natural skincare

Plant-based alternative to synthetic retinoids.

Used in many high-end and drugstore skincare brands



## BAKUCHIOL BASED PRODUCTS

### • APPLICATION RECOMMENDATIONS

- FOUND IN SERUMS, MOISTURIZERS, AND OILS
- SUITABLE FOR AM & PM USE.

### • COMPATIBLE WITH

- VITAMIN C PEPTIDES HYALURONIC ACID
- NIACINAMIDE VITAMIN E

## BAKUCHIOL - SOLVENT FREE

100%  
NATURAL

NO  
SOLVENT,  
ULTRA  
CLEAN  
EXTRACT


STABLE  
COLOUR &  
CONSISTENT  
CLARITY

CLEAN,  
GREEN &  
SUSTAINABLE


## COMMON BAKUCHIOL MISCONCEPTION



Many Individuals Use Bawchi Seed Oil Thinking It Provides The Same Benefits As Bakuchiol.



Bawchi Seed Oil is often perceived as a direct substitute of pure bakuchiol because it is cheaper.



Many believe all Bawchi oil is safe, but unrefined versions can cause irritation.

## CONSUMER SENTIMENTS

- Skincare consumers are drawn to bakuchiol's “gentler but effective” reputation.
- Surveys and reviews indicate many people love retinol's results but struggle with its side effects .
- Those who switched to bakuchiol often praise the lack of irritation.
- The clean beauty movement has boosted bakuchiol's appeal as a natural alternative – consumers increasingly seek plant-based, non-irritating ingredients for anti-aging.
- **Overall sentiment:** retinol is respected for efficacy, but bakuchiol is gaining favor for being “kinder to skin” while still delivering visible improvements in wrinkles and tone



## VISION

TO BE A GLOBAL LEADER IN NATURAL AND SUSTAINABLE SKINCARE INGREDIENTS, OFFERING HIGH-QUALITY, ECO-FRIENDLY SOLUTIONS THAT ENHANCE BEAUTY AND WELLNESS.

## MISSION

TO INNOVATE, MANUFACTURE, AND SUPPLY PREMIUM-GRADE BAKUCHIOL AND OTHER NATURAL ACTIVES WHILE MAINTAINING THE HIGHEST INDUSTRY STANDARDS IN QUALITY, SAFETY, AND SUSTAINABILITY.

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